

CEE | Prague
Sustainable
Finance Summit | 27-29 May
2024

Visibility Partners



Social Media

- **Our promotion:** during the months of April and May, we are publishing targeted posts on the Summit's and ISFC's (plus select partners') social media channels to announce the Summit, our partnerships and featured speakers.
- **Resharing:** To boost the visibility of the Summit and of our partnership, please reshare posts with your comments, using the following hashtags [#CEESummit2024](#) [#ceesummit2024](#) [#ISFC](#). Remember to please also tag the official [CEE Summit](#) and [ISFC](#) accounts so that we can drive traffic to your post.
- **Your channels:** In the run up to the Summit during the month of May, we suggest that you publish posts on your owned channels (website, newsletter, and social media with focus on **LinkedIn**) announcing the Summit to boost its visibility and to promote our partnership. Please see a draft LinkedIn post on the next slide:

Please promote the Summit on your channels with focus on LinkedIn during the month of **May**



LinkedIn post

Please adapt and publish [this post on your LinkedIn and other channels](#). We suggest you use the visual on this slide and tag the official [CEE Summit](#) and [ISFC](#) accounts.

📣 We are excited that the @CEE Sustainable Finance Summit, @ISFC's annual flagship event exploring sustainability in practice, is approaching!

📅 Mark 27 - 29 May in your calendars and join us for three days packed with insights on how to navigate the sustainability transition. This year, with special focus on:

- ✅ Sustainability in Finance
- ✅ Sustainability in Banking
- ✅ Sustainability in Business

📍 Held in Prague, this world-class event is the largest specialized conference dedicated to sustainability in finance and business in the CEE region. It provides a unique platform for cross-sectoral and cross-country inspiration, an opportunity to learn from global best practices, and a superb networking environment with high-level speakers.

🔍 Building on the success of previous years, participants will enjoy a diverse agenda including expert panels, TED-style talks, interviews, and interactive roundtable discussions.

Join the conversation on driving positive change across Central and Eastern Europe's business and finance environment and stay tuned for more details:

➡ <https://www.ceesummit.org/>

*#ceesummit2024 #sustainability #sustainablefinance #sustainabilitypractice
#ISFC*



Online Knowledge Hub

- **A dedicated space on the CEE Summit website:** This landing page will feature the work of our partners, and it will be promoted in parallel to the Summit and during the post-production phase.
- **What will be featured:** we will include the materials sent to us by our partners, and we will create a QR code and a link that can be shared by the partners to further promote their materials and also the Summit session with their speaker.
- **What to send in:** We suggest sending in any or all of the following
 - **Publication(s)** that you'd like to promote - especially if they are linked to the Summit themes (reports, white papers, case studies, research notes, etc.)
 - **PPTs** that will be presented at the Summit or other presentations whose focus is relevant
 - **Links** to any videos of presentations/ recordings
 - **LinkedIn links** for the organisation and the **name and contact details** for the person who can be contacted for more information or opportunities to work together

Please send us your submissions by **15 May EOB**
to martina.peachment-brehmer@isfc.org.

Join us at the

#CEEsummit2024



CEE Sustainable
Finance Summit



INTERNATIONAL
SUSTAINABLE
FINANCE CENTRE

